



re:publica 2018 is **POP** with a Call for Participation

Berlin, 21 October 2017 - The **Call for Participation** for the 12th edition of re:publica kicks off! #rp18 will take place 2-4 May 2018 at STATION Berlin and the submission deadline is January 07, 2018. Creatives, innovators, entrepreneurs, digital professionals, bloggers, hackers, journalists, politicians and activists will have the chance to vigorously participate in a unique event where they can present their ideas, projects and visions. With over 9,000 participants from 71 countries, 1,000 Speakers, 500 hours of live program on 20 stages in the last edition, re:publica has developed over the years to one of the most exciting global events of the digital society and culture.

The Call for Participation will serve all the values and principles that re:publica stands for: diversity, openness, tolerance, acceptance and respect in topics, content and groups. It offers applicants an opportunity to participate in a platform of exchanging not only ideas and mentalities, but also to face the current challenges and contribute to improve our coexistence in the internet era. In this context, one aim for the 2018 edition is to have at least 50 percent **female speakers** on the stages. For group submissions, this means that approximately half of the speakers should be women. re:publica is a community of equals. Partners, keynote speakers and Call for Participation participants all **meet at eye level**, facilitating a dialogue amongst each other and with the visitors. The program team will be responsible for the submissions and examine in detail all proposals towards the formatting of a high quality program.

#rp18 new motto: POP – Power of People

The new motto of #rp18 is more colourful and more open to discourse than ever: **POP – Power of People**. “Since the beginning of re:publica the Internet has been transformed from a place of communication to our habitat. Other than in 2007, when everybody could decide whether or not they wanted to be a part of it, today everybody is part of the digital society. Nowadays, the network is POP and so is the pop culture. Towards this development re:publica will give answers” states **Andreas Gebhard**, co-founder and Director of re:publica.

With this central idea, re:publica 2018 will dive into the mainstream of digital pop culture, getting to know it better, while also helping the diversity and wealth of the net gain larger popularity: Especially social media channels have shifted from connecting vehicles between friends to mass media: In June 2017, facebook alone was able to thank its 30 million active users in Germany – more than a third of the

country's population. Its power and impact in every aspect of our lives is enormous. In the new edition of re:publica new formats, new subject matters and new personalities will be presented, as always, offering the audience the chance to widen its horizons regarding the web that surrounds us.

re:publica, is always restless and eager to cover all aspects of the digital world. For the fifth time, **MEDIA CONVENTION Berlin (MCB)**, presented by Medienboard Berlin-Brandenburg (MBB) and Medienanstalt Berlin-Brandenburg (mabb), will take place alongside re:publica at STATION Berlin May 2 -4 2018. Joint tickets enable participants to attend both events – #mcb18 and #rp18.

The Media Convention Berlin, one of Europe's pioneering media congresses, is dedicated to current issues concerning media and internet politics, market trends and developments in digital media society. #mcb17 welcomed more than 8,000 visitors from 60 countries.

Early Bird tickets for #rp18 and #mcb18 are available online as of November 21st. Tickets are transferable up until shortly before the event kicks off, so it is always worth it to get the tickets as early as possible. For any inquiries you may contact tickets@re-publica.de.

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About re:publica:

re:publica is the most exciting conference about the Internet and Digital Society in Europe. It brings together more than 8,000 participants to discuss the issues of the contemporary digital society. Here bloggers meet with politicians, scientists with entrepreneurs, artists with activists. The shareholders of re:publica GmbH, newthinking communications and Spreeblick Verlag, have been active in the field of net politics, digital culture and society for more than a decade.

About MEDIA CONVENTION Berlin (MCB):

MEDIA CONVENTION Berlin (MCB) is one of Europe's pioneering media congresses. It is held by Medienboard Berlin-Brandenburg (MBB) and Medienanstalt Berlin-Brandenburg (mabb) and is taking place for the fifth time in cooperation with re:publica at STATION Berlin. From 2 to 4 May 2018, the stages of #mcb18 are dedicated to current issues of media, market trends and developments of digital media society.

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